



Dotser Commerce
eCommerce Platform

SELL PRODUCTS ONLINE

All-In-One Central Software Platform




















Leading provider of eCommerce solutions

dotser

www.dotser.com



INDEX

	One Central Platform	04-05
	Dotser Process	06
	Project Management	07
	Content Management System (CMS)	08-11
	Product Information Management (PIM)	12-17
	Improve Efficiencies	18-19
	Quotation / Ordering / Shopping Cart Management	20-21
	Online Transactions & Order Management	22-23
	Payment Gateways	24
	Invoicing	25
	Secure Cloud Hosting	26
	Layout & Design	27-28
	Search Engine Optimisation	29-30
	Training & Support	31-32
	Clients	33-42
	About Us	43-44
	Meet Your Team	45



One Central Platform

■ Integrate multiple systems

Bring together data from different systems into a simple secure view with the ability to drill down to specific details

■ Automate processes

Optimise business workflow and improve data integrity by reducing manual tasks, human error and administration costs

■ Secure data control

Control who sees what data in your organisation. Specify user roles for departments and management levels with forensic audit logs.

■ Access to live information

Real time access to factual data - central place of truth

■ Make better decisions

Increase confidence across all teams, reduce frustrations, resolve issues faster, improve customer service and portray best practice business principles.



Mobile First

■ Fast secure access using smartphone

■ Simple user friendly interface

■ Access on any devices, operating system, web browser



Give your team secure fast access to reliable live data

- Products - Codes, brands, descriptions, images, videos, specifications, manuals & files.
- Whole goods / machinery - Serial #, reg, hours, details, images, status - 'for sale' / 'sold'.
- Stock availability - Quantities in warehouse, depots, bin / area / location.
- Supplier / distributor levels - Days to delivery - 'Next day' / '3 days' / '7 days'.
- Pricing - Retail (B2C), trade (B2B), dealers. Only registered / approved users to view set pricing. Apply markup to cost pricing, RRP, to display relevant sales price.
- Marketing campaigns - Set special offers, timed campaigns - start end date
- Bulk discounts applied to product category, sub category & brand combinations.
- Customers - Contact, CRM, Retail/B2B, price contracts, quantity breaks. trade discounts.
- Orders - Quotes, orders, fast repeat ordering, sales history, delivery tracking.
- After sales - Warranties, servicing, maintenance, annual licence, parts

PRODUCTS

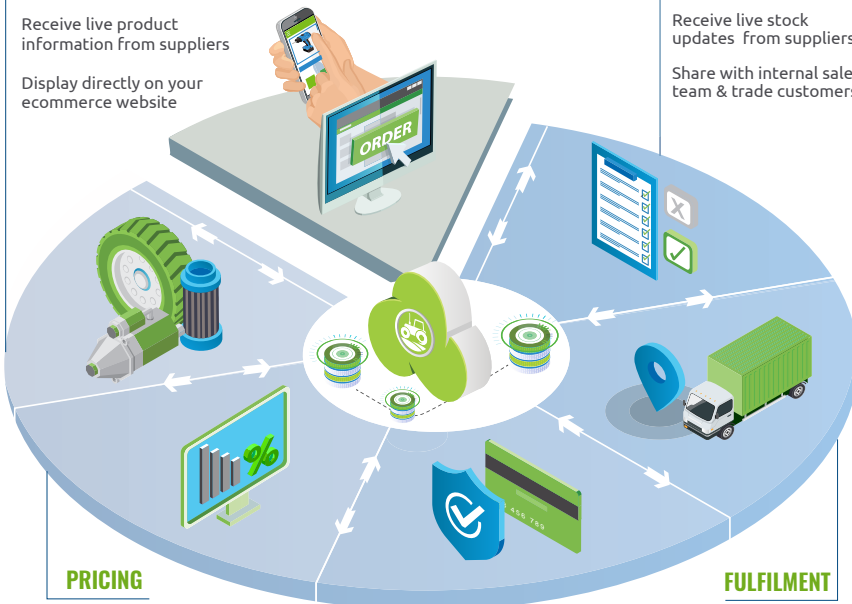
Receive live product information from suppliers

Display directly on your ecommerce website

INVENTORY

Receive live stock updates from suppliers

Share with internal sales team & trade customers



PRICING

Receive live cost price from supplier
Control sales price / apply margin in bulk

FINANCIAL

Accounting Integration
Live Order / Payment Information

FULFILMENT

Dropshipping integration
Live consignment tracking



🔄 Dotser Process



Learn

Gathering as much information at the beginning helps us to understand your business goals. We will ask questions to learn more about your business.

Design

With your input, we will devise a visual style and structure for your online business



Develop

Create a blank shell system on our secure hosting platform and implement the agreed design and custom elements

Test & Train

Test system elements, provide online access and train appointed users in the CMS



Launch

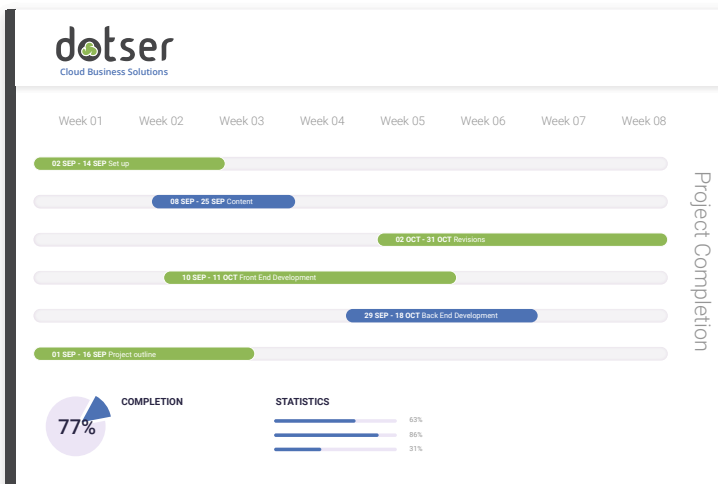
Complete launch procedure to ensure smooth system implementation with scheduled post-deployment.

Project Management

Efficient project management is crucial to completing the goals and objectives of the project and to determine when the various project components are to be completed.

With over 20 years experience, Dotser have developed a real understanding of our customer needs and have earned a proven track record delivering results on time.

The diverse team at Dotser consists of individuals with different backgrounds and experience fostering creativity and excellent problem-solving capabilities. Using the best project management software enable Dotser to streamline project workflows, enhance collaboration and productivity.



We use Jira Project Management Software to ensure your project is delivered as agreed.



Content Management System (CMS)

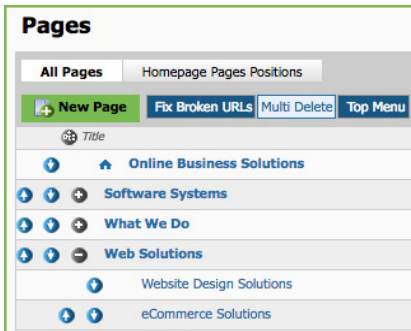
The Dotser Content Management System is designed to simplify uploading and editing your website content.

Dotser CMS allows you to:

- Control your website's structure (pages & subpages)
- Enter/edit content (text & images)
- Receive help and support from the Dotser helpdesk

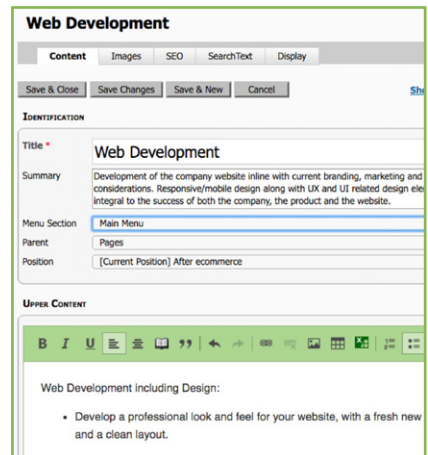
Page Structure

- User-friendly page-structuring
- Add/remove/order pages & subpages
- Hide/block pages



Web Pages

Easily input & update text.





Desktop



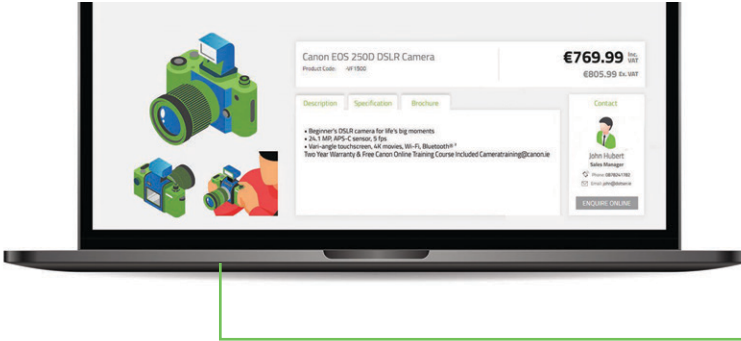
Tablet



Mobile



Imagery & Content



Upload Product Images

(101 KB, 1200 x 628)
Name: Bowland White.jpg
Caption Title: Bowland White
Caption Text: Capacity without extra height
Link: dotserapos/products/bowland
Target: Bowland
Hover Text: Bowland
Alternative Text: Bowland

(107 KB, 1200 x 628)
Name: Bowland White Close up
Caption Title: Bowland White Close up
Caption Text: Capacity without extra height
Link: dotserapos/products/bowland
Target: Bowland

Easily Edit Fields

- Name
- Caption Title
- Caption Text
- Link
- Target
- Hover Text
- Alternative Text

Crop an image Ratio set to 5 x 3. Width: 460 Height: 276

CROP IMAGE CANCEL

Easily crop an image

Sharing Content to Social Media

Keep Your Customers Informed by Adding News / Blog Articles

Dotser CMS allows you to post news/blog items which improves engagement, eg. industry news, product updates & press releases.

New Payment Gateway gets Dotsers approval

General Images Social Share Image Files Display

Save & Close Save Changes Save & New Cancel

IDENTIFICATION

Title *

OPTIONS

Summary









Display

Status

Type

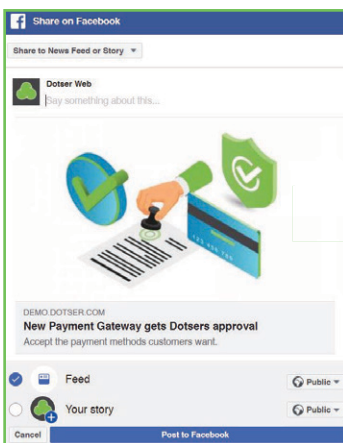
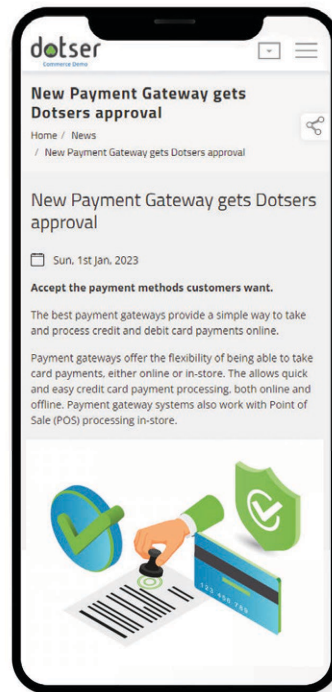
Published

CONTENT

B I U        

The best payment gateways provide a simple way to take and process credit card payments online.

Payment gateways offer the flexibility of being able to take card payments



Share on Popular Social Media Platforms





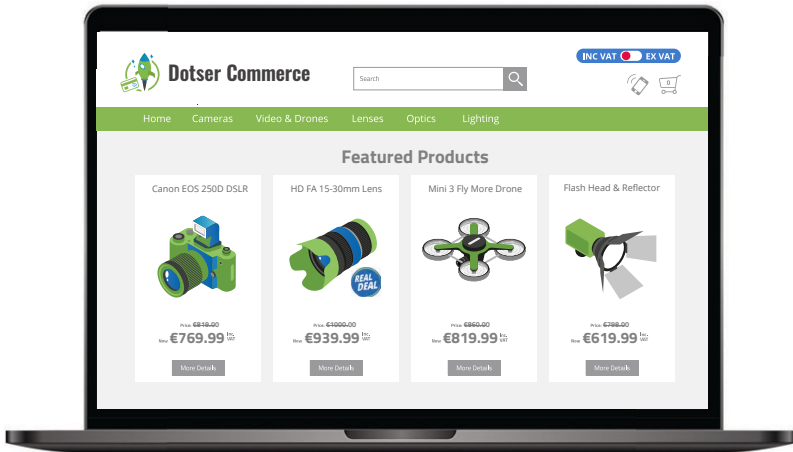
Product Information Management (PIM)

Easy-to-use product management database

- Add items by title, code, type, description, image & price
- Assign products to multiple categories
- Add variants to products, which are displayed in product detail
- Select related products & recommended accessories
- Bulk upload images to a product
- Highlight featured products

The screenshot shows a web interface for product management. At the top, there are tabs for 'Overview', 'Categories', 'Images', 'Related Products', 'Staff', and 'Variants'. Below the tabs are four buttons: 'Save & Close', 'Save Changes', 'Save & New', and 'Cancel'. The main section is titled 'IDENTIFICATION' and contains three input fields: 'Title *' with the value 'Canon EOS 250D DSLR', 'Type of Product' with the value 'Digital SRL Camera', and 'Brand *' with the value 'Canon'. A green box highlights the 'Title' and 'Brand' fields, and a green line connects this box to the text below.

- Easily Add Product Title & Select Brand



Manage 1000's of products

Easy-to-use product management database

Live stock integration

Products

HEADS UP! You are updating a LIVE environment! Be careful!

Filter View List View Custom Product Types Bulk Special Offers Download Display Settings Related Products Settings Homepage Display Locations Products Out of Stock Special Offers Settings Upload Price

Add New Fix Broken URLs 20 50 100 All Multi Delete Shop for Customers

Showing all 63 records

Machinery Merchandise Online Course Parts Software Standard Products Used Machines

Category: Pages Brand: (All brands) Staff: All Staff Visibility: All (to filter) Name: Product Code:

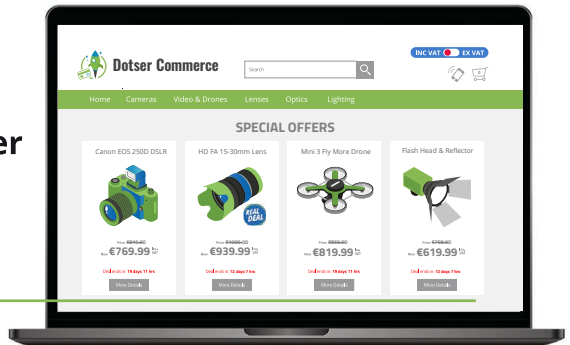
Uncategorized	No Description	No Specification	No Image	Special Offer Active	Special Offer Expired	Featured of Product	Missing Meta Description or Keywords	Missing Product Code																		
Show all	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Image	Title	Brand	Stock	Purchase	Product Code	Product Type	Div. Rate	IncEx VAT	Price	Special Offer	Assigned															
	Mossy Ferguson S455	Jumbo	1	Disabled		Used Machines	25.00 %	Inc. VAT	€1,234.00	€1,200.00	No															
	New Holland Starter	Firm Ag	4	Disabled	NH-STARTER	Parts	23.00 %	Inc. VAT	€230.00	[offer expired] (18 1 Sep)	No															
	200R Premium 28.1 X 24 WHEELS	Firm Ag	2	Enabled	WH3653	Parts	23.00 %	Inc. VAT	€5,946.00	[offer expired] (18 27 Mar)	No															
	Abbay VF4500 Twin Auger Feeder	Firm Ag	0	Disabled	AHVF1500	Machinery	23.00 %	Inc. VAT	€2,546.00		No															
	Avfer Pentlon Spreader	Firm Ag	Unknown	Enabled		Used Machines	23.00 %	Inc. VAT	€0.00		No															
	3 Ton	Firm Ag	10	Enabled		Used Machines	23.00 %	Inc. VAT	€1,590.00		No															
	2 Ton	Firm Ag	6	Enabled		Used Machines	23.00 %	Inc. VAT	€2,540.00		No															
	Shov ticket	Firm Ag	70	Enabled		Standard Products	23.00 %	Inc. VAT	€20.00	€15.00	No															
	Gold - after party admission	Firm Ag	52	Enabled		Standard Products	23.00 %	Inc. VAT	€40.00	€40.00	No															
	Platinum - after party admission	Firm Ag	14	Enabled		Standard Products	23.00 %	Inc. VAT	€50.00	€50.00	No															
	Masks	ABC Enterprises	987	Enabled	MY000	Standard Products	23.00 %	Inc. VAT	€160.00	€30.00 (18 17 Sep)	No															



Product Information Management (PIM)

Manage Special Offers

Choose which special offer products to display on homepage



SPECIAL OFFER

Special

Enable Special Offer

Price:

Special Offer Begins

Special Offer Expires

Featured

Featured Product

[Offer Valid while Stocks Last](#)

Extra

Enable Extra Text

Set count down on special offer time availability



Canon EOS 250D DSLR

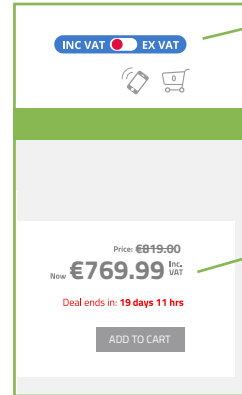
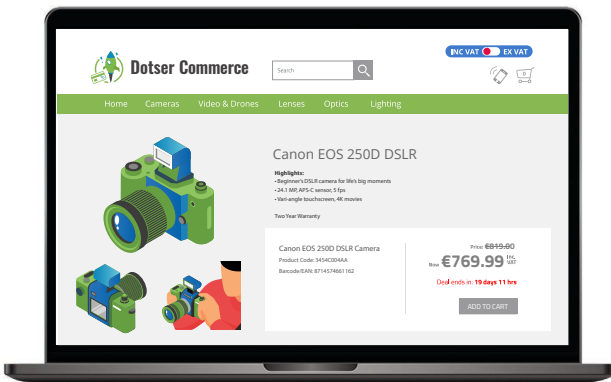


Price: ~~€819.00~~
Now **€769.99** Inc. VAT

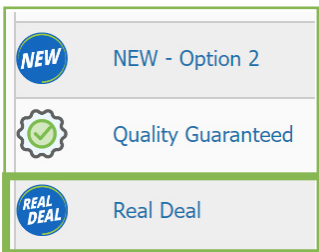
Deal ends in: **19 days 11 hrs**

[More Details](#)

■ Easily turn VAT on/off display



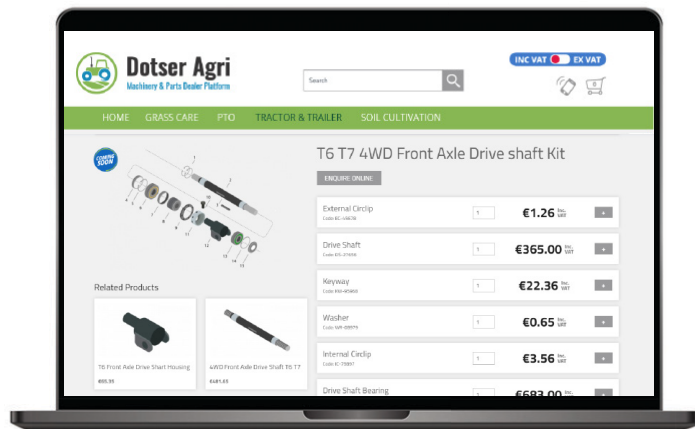
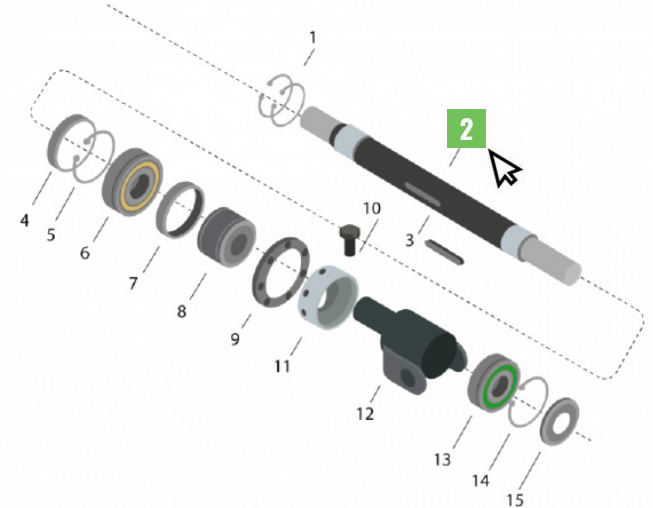
■ Add Sticker graphics to products



Parts Catalogues Diagrams

Easy-to-use detailed parts diagrams corresponding to the details with an add to cart function.

- Search the the illustrated parts catalogue to find the part
- User-friendly, select the part from the diagram and add to cart
- Clearly laid out and structured so the part is easily found

T6 T7 4WD Front Axle Drive shaft Kit

1	External Circlip Code EC-45678	1	€1.26 <small>inc. VAT</small>	+
2	Drive Shaft Code DS-27656	1	€365.00 <small>inc. VAT</small>	+
3	Keyway Code KW-95988	1	€22.36 <small>inc. VAT</small>	+
4	Washer Code WR-08979	1	€0.65 <small>inc. VAT</small>	+
5	Internal Circlip Code IC-79697	1	€3.56 <small>inc. VAT</small>	+
6	Drive Shaft Bearing Code DSB-909123	1	€683.00 <small>inc. VAT</small>	+
7	Nut Code NT-23195	1	€0.36 <small>inc. VAT</small>	+
8	Drive Shaft Bearing 2 Code DS2-490994	1	€64.21 <small>inc. VAT</small>	+

Improve Efficiencies - Save Time And Money - Sell More

Dotser POS software allows you integrate multiple systems into one central platform ensuring all your team have secure access to live product, stock, pricing, order and customer data from any mobile device.





Quotation / Ordering / Shopping Cart Management












Allow user to add product items to shopping cart & submit orders

- Add to cart / order now facility to create online order
- Guest Checkout - allow ordering without having to create an account
- Manage shipping rates, countries and VAT rate
- Assign different shipping rates to different products
- Set shipping rates based on country delivery location
- Click & collect at multiple locations

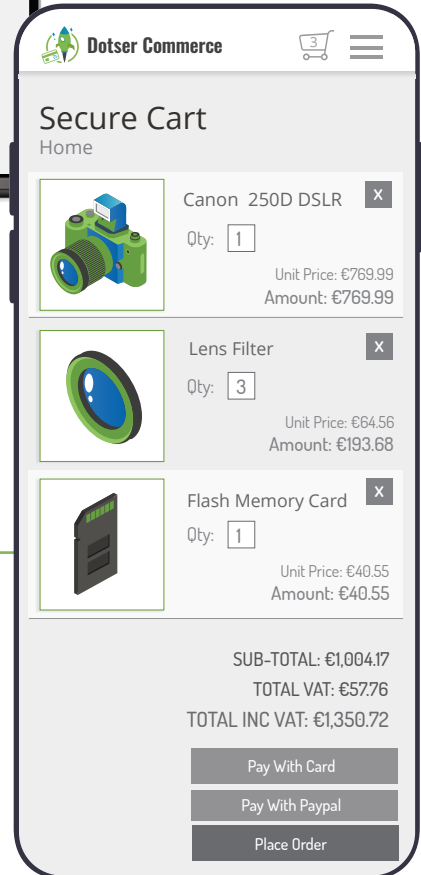
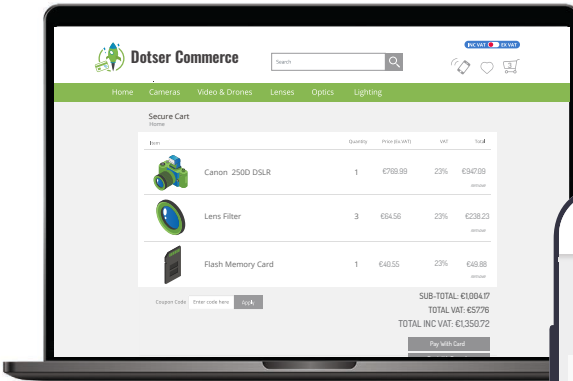
■ Delivery Information

- Add Shipping Costs
- Select Shipping Country



Shipping			
Shipping Costs		Card Fees	
Add New			
Showing all 10 records			
Title	Countries	Shipping Cost	
 Ireland	IE	€ 7.80	
  Free Shipping	GB	€ 0.00	
  United Kingdom	GG, IM, JE, GB	€ 59.99	
  Free Shipping	GB	€ 0.00	
  EU	AT, BE, BA, BG, HR, CY, CZ,...	€ 39.99	
  USA	US	€ 59.99	

Simple fast add to cart and checkout process



Add To Cart / Order Now

Guest Checkout with Optional
Credit Card or PayPal



Online Transactions & Order Management

Enable secure online transactions with the facility to view & manage orders

- Submit online order to bank for payment verification and processing
- Email sent to buyer and sales team with order confirmation and detail
- Database of new and historical orders saved in central system
- Manage status of individual orders (*dispatched, delivered, create your own*)
- Integration with Realex, RMS and PayPal (*account required*)
- Simple invoice receipt
- Customers can view order details and history
- SSL Certificate registration



■ SSL (Secure Socket Layer)

Certificate Registration with Industry-Standard Security.

SSL ensures that all data passed between the web server and browser remains private.





Order Management System

Orders

[List of Orders](#) | [Order Statistics](#) | [Transaction History](#) | [Download Orders](#) | [Summary](#)

[Add New](#) | 1 20 50 100 500 All | [Clear Filters](#)

Showing records 1 to 50 of 1150

[\(All statuses\)](#) | [Ordered](#) | [Dispatched](#) | [Completed](#) | [Refunded](#) | [Cancelled](#) | [Test Order](#)

Order ID / Ref: Name: E-mail: Order Value: (All values) Order Mode: All Modes From: dd/mm/yyyy To: dd/mm/yyyy

Item Type: All Types General Product: All Products

[\(All transactions\)](#) | [Successful transactions](#) | [Failed transactions](#)

ID	Bill	Ship to	Method	E-mail	Country	Payment	Order Made
P1441	Annemarie Kearney	Annemarie Kearney	Free Shipping over €100 (€0.00)	annemariekearney@gmail.com	Ireland	Stripe	14:05 7 Nov 2023
P1439	Colm O Rourke	Colm O Rourke	Free Shipping over €100 (€0.00)	colmorcon@gmail.com	Ireland	Stripe	21:16 6 Nov 2023
P1436	Sean Scannell	Sean Scannell	Standard (€10.00)	seansca045@gmail.com	Ireland	Stripe	23:41 3 Nov 2023
P1435	Kalyn Morris	Kalyn Morris	Free Shipping over €100 (€0.00)	kalynjmorris@gmail.com	Ireland	Stripe	21:44 3 Nov 2023
P1433	Maria Gallagher	Maria Gallagher	Standard (€10.00)	marialagallagher6253@gmail.com	Ireland	Stripe	14:37 2 Nov 2023
P1431	Evelyn O'Carroll	Evelyn O'Carroll	Standard (€10.00)	evelynocarroll@hotmail.com	Ireland	Stripe	14:18 2 Nov 2023
P1430	bernard mullaney	bernard mullaney	Standard	mullaneybernard@gmail.com	Ireland	unverified Completed	21:33 1 Nov 2023
P1429	SHIRLEY BENNETT	SHIRLEY BENNETT	Standard (€10.00)	shanebennett@btopenworld.com	Ireland	Stripe	16:55 31 Oct 2023
P1428	GERALDINE O'DRISCOLL	GERALDINE O'DRISCOLL	Standard (€10.00)	geraldine@collexperts.ie	Ireland	Stripe	10:03 31 Oct 2023

Customer Account Details

My Account

Geoff Liffey

[Edit Profile](#)

[Change my password](#) | [Change Email Address](#) | [Delete my account](#)

Recent activity

Shopping Cart: You have 3 items in your shopping cart.

Orders: You have 3 orders so far.

Billing Address

Name	Geoff Liffey
Address	Ardara
Town	Birr
Country	CO.OFFFLY
Country	Ireland

[Edit Billing Address](#) | [Copy to Shipping](#) | [Delete](#)

Easy-to-use Order management System

Order P1441

Show card processing details (Success)

Show transaction details (Success)

ORDER STATUS

Order Status:

Status Customer Sees:

Customer E-mail: arney@gmail.com

[Resend Order Confirmation](#) | [Issue Full Refund](#) | [Issue Partial Refund](#)

LABELS

[Generate Shipping Label](#) | [Generate Return Label](#)



Payment Gateways

Multiple Payment Options



Allow customers choose how they want to pay - secure shopping cart with multi payment gateways.

Customers can pay for products and services using a secure shopping cart system and reputable payment gateways from leading payment providers.

Shop Settings

General Internal Checkout Configuration

PICK YOUR PAYMENTS PROVIDER

Stripe
 Opayo

LIVE STRIPE ACCOUNT

Merchant ID	somecompany
Account	onlinesalest
Secret	10987654321a

Shop Settings

General Internal Checkout Configuration PayPal Configuration

Apply and Close Apply Changes Cancel

PAYPAL INTEGRATION (REAL MODE)

PayPal ID	123456789
PayPal E-Mail	acompany@gmail.com

PAYPAL INTEGRATION (TEST MODE)

PayPal ID	123456789
PayPal E-Mail	acompany@gmail.com



Dotser work with Stripe software in order to accept payments and manage businesses online.



Invoicing

Order 1XE8 received

From: [Bliss Agri <bliss@dotser.ie>](#)
 Date: Sat, 4 Nov 2023 at 11:15
 Subject: Order 1XE8 received from Declan Leonard
 To: ["dotser@dotser.com" <dotser@dotser.com>](#), ["dotser@dotser.com" <dotser@dotser.com>](#)

received an order for the total of €170.00. Order reference: 1XE8.
 To view the order details, go to [admin/orders/1XE8/30-23](#)

Order Details		Shipping details	
Order Made:	11:14 4 November 2023	Type:	Ireland (EU-00)
Current Status:	Ordered	Amount:	€9.00
Order Reference:	1XE8		

Billing Address		Shipping Address	
Declan Leonard Broughal B88K CO R42W012, Ireland		Declan Leonard B88K CO R42W012, Ireland Phone: 0870011000 E-mail: dotser@dotser.com	

Description	Product Code	EAN/Barcode	Qty	Price (ex. VAT)	VAT	Amount
Accumulator pipe	4233208B02		1	€130.00	23%	€161.00

Order Confirmation emails

Easily create customer invoices

INVOICE TO

Eric Clemence
 285 North Lane, Ballyvaughan
 dotser@dotser.com
 +353 1268 987 712

INVOICE
 Invoice Number: 123456789
 Invoice Date: 10/10/2023

PAYMENT METHOD

Account No: 123456789
 Account Name: XYZ
 Branch Name: XYZ

Cat3 Top Link T7000	€850.00	01	€850.00
Left Hand Link Arm TM 125	€150.00	02	€300.00
PTO Gear TM 150	€300.00	02	€600.00
PTO Shaft TM 125	€250.00	02	€500.00
Right Hand Link Arm TM 125	€150.00	05	€750.00

TERMS & CONDITION	SUB TOTAL	€3000.00
TAX: VAT 10%	€300.00	
DISCOUNT 5%	- €165.00	
GRAND TOTAL	€3165.00	

Automatically Create Packaging Labels

CMR DHL PARCEL CONNECT

Dotser Agri
 New Business Park, Tullamore, Co. Offaly, Ireland

Declan Leonard
 Birr
 Co. Offaly
 R6BR4N2

Shipping Number: 12345678901234567890
 Consignment No.: 12345678901234567890
 Customer Ref: 1234567890

12345678901234567890

Secure Cloud Hosting

Secure & Server Databases

Cloud hosting and storage is a critical component of an effective online business and digital strategy. Dotser's experience in providing a secure and resilient cloud infrastructure to host your business solution ensures your system is always online.

Dotser uses a complete range of cloud storage services to support both application and archival compliance requirements and our partnership with world leaders in cloud technologies ensures we offer reliable, scalable, and secure solutions.

Back up Policy

Dotser has the ability to recover, restore and retrieve data that is lost/damaged/compromised to meet regulatory backup compliance requirements.

Cloud Partners





Layout & Design

The creative team at Dotser are here to assist you in developing and designing your website.

The Dotser team will:

- Create the website layout and design in line with company branding
- Implement your brand font and colour scheme (*style sheet*)



Brand Identity / Customisation



Logo Customisation Service

As part of our service Dotser will provide you with a number of logo customisations.

Dotser will develop your logo to compliment your website and provide you with a strong brand message, allowing you to promote your business in order to generate sales.

Logo/Brand Refresh

Update of your business logo for use on your website and in your marketing material





Search Engine Optimisation (SEO) Tool

At Dotser we pride ourselves on achieving high organic rankings for our clients on Google, which delivers the best return on your marketing investment.

- Search engine-friendly URL's
- Simple to use module to manage page title, descriptions and keywords
- Proven to deliver results for competitive keywords
- Natural, organic rankings attract more attention

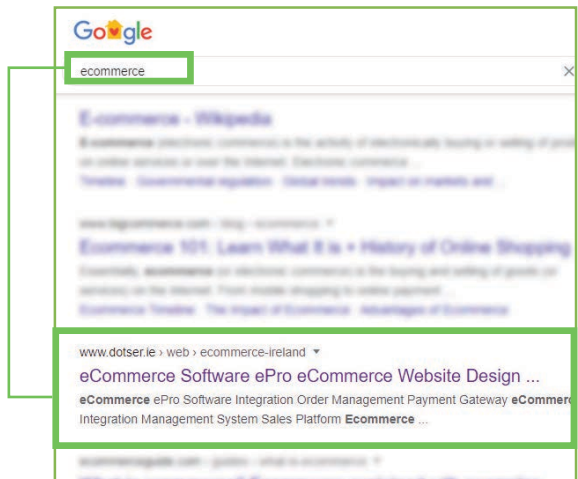
Applying SEO expertise to provide high rankings in organic search results consistently outperforms the return on paid search advertising.

This fact alone is why Dotser's SEO expertise can be a valuable weapon in your online arsenal.



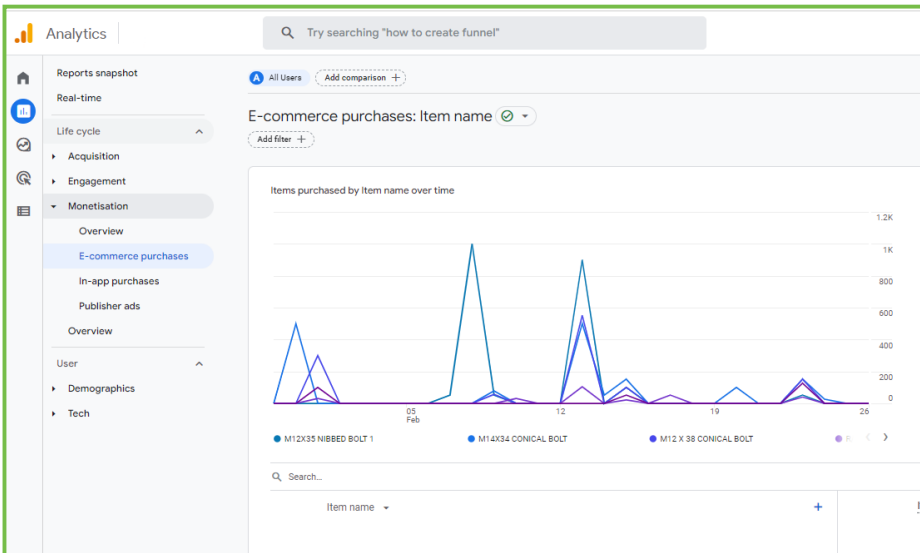
Organic/Natural Search Results

Tools to Compete with International Brands
Paying Large Amounts on Google Adwords





Dotser Commerce is integrated with the latest Google Analytics tools (GA4) to give important insights into website user behaviour



E-Commerce purchases data

E-commerce purchases by item name - includes items viewed, items added to the cart, items purchased and revenue



Training & Office Hours Support

With Dotser you can avail of the team's help and support with:

- Web & marketing advice
 - Live online training
 - Email support
- Phone helpline available from 9am to 5pm, Monday to Friday

Home

Dotser Service Desk - My Requests

Search Requests Category

Status

View All (23) Awaiting Dotser Review (1) Waiting For Customer Info (0) Customer Info Received (0) Approved (0)
 Scheduled For Development (0) In Progress (5) Approved By Customer (0) Closed - No Issue or Can't Reproduce Issue (1)
 Solved - Waiting For Customer Review (2) Resolved (1)

[Create a new query](#)

Reference	Title	Type	Status	Priority	Submitted	Last Updated
DSD-779	New Entry Fields	Technical Support	In Progress	High	24/02/2024	24/06/2024
DSD-781	Categories Update	Technical Support	In Progress	High	24/03/2024	25/02/2024
DSD-780	Categories Update	Technical Support	In Progress	High	24/02/2024	23/02/2024
DSD-728	Update to entry data	Technical Support	In Progress	High	18/02/2024	26/02/2024
DSD-782	Categories Update	Technical Support	In Progress	Medium	24/02/2024	24/03/2024
DSD-783	Category Fields	Technical Support	Completed	Medium	22/02/2024	24/02/2024

Support Services

- Fast & efficient helpdesk support
- Our team have the ability to remotely control your computer for trouble shooting & training
- Knowledge base
- Download guide
- Guidance in setting up email with purchased email services
- Helpdesk support
- Online support requests managed in one place
- Quick-response turnaround

Software

Google Apps



TeamViewer



slack



JIRA Service Desk



Microsoft Teams



zoom



Google Meet



Leading provider of integrated eCommerce solutions

Proudly powering



TEMPLETUOHY FARM MACHINERY LTD.

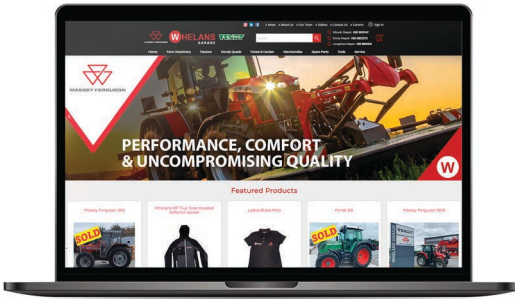




MyTools
Quality Tools Online



Leading provider of integrated eCommerce solutions



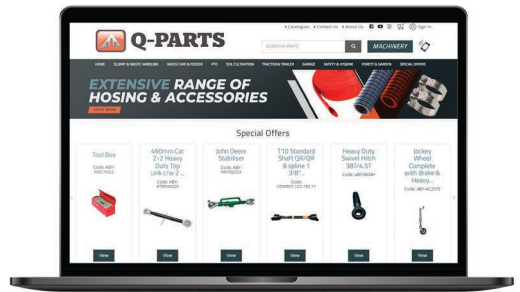
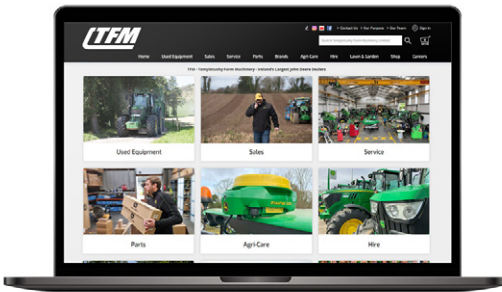
JOHN DEERE



MASSEY FERGUSON



- Agricultural Machinery Dealers
- AgriParts Dealers
- OEM Manufacturers



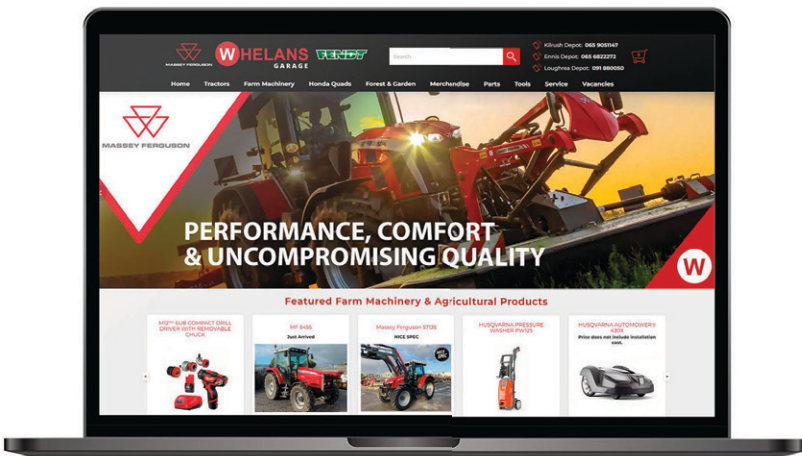


Client Testimonial



Dotser developed a comprehensive online resource for Whelan's Garage. Through the Dotser Agri API integrating with IBCOS, product information is automatically updated. This ensures an engaging experience for site visitors as well as improved shipping processes.

This solution coupled with the use of the Dotser Agri Content Management System (CMS), has provided for significant SEO improvements, resulting in increased sales of Massey Ferguson merchandise, greater brand awareness and more sales enquiries based on product code searches.



AUTOMATE, INTEGRATE and SCALE are Dotser's three descriptive words for their business offering, and that is exactly what the Dotser's software and integration solution enabled us to do.

We first approached Dotser looking for an ecommerce and website management platform, and then a solution to integrate with our IBCOS dealer management system.

Dotser's systems and software has enabled us to automate our stock updates, reduce costs, and scale the business. We find Dotser very approachable, skilled and solution-orientated, always providing a solution for any concern we have.

I have no hesitation in recommending Dotser and their Dotser Agri platform to any agri dealer out there.

Kevin Whelan
Owner, Whelan's Garage





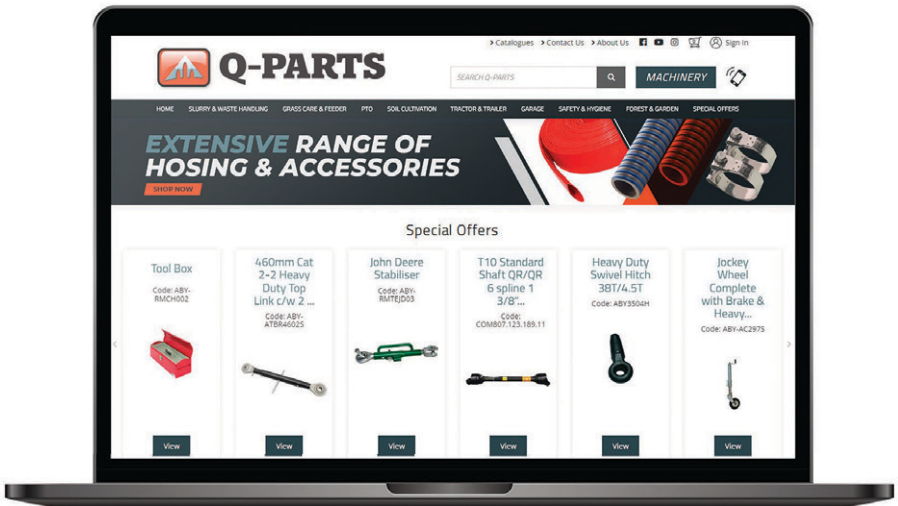
Client Testimonial



Q-PARTS

Leading supplier of wearing and fast-moving parts for the agricultural machinery sector around the world choose Dotser Agri.

System is integrated directly with Abbey's ERP system (M1 from ECI solutions). Enabling registered and approved customers to view live product pricing and stock information, allowing them place orders direct from a simple-to-use mobile responsive front-end.



“Abbey Machinery engaged with Dotser to provide an eCommerce solution; in particular, a webshop for our QParts division to our customer base. The webshop had to integrate with our ERP system — m1 by eci.

Dotser successfully delivered the brief which is now our QParts product - www.abbeyqparts.com

The end result is an easy-to-use platform, delivering sales, with the required information for business analysis.

We’ve been using the system for two years now (since September 2020), and with the very positive feedback both from our customers and staff alike; Abbey Machinery are very happy with the finished product and continuing service.”

Cormac Cavanagh
Supply Chain Manager



Integrated with

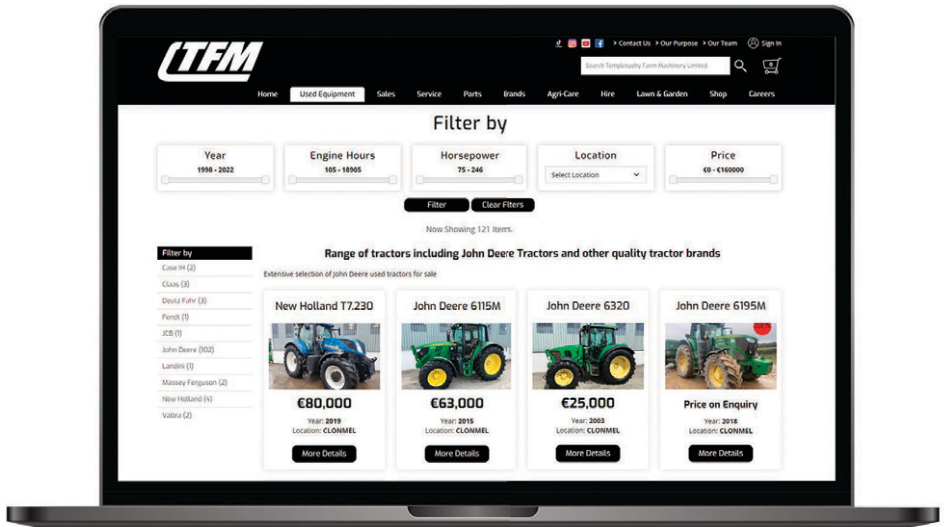




TEMPLETUOHY FARM MACHINERY LTD.

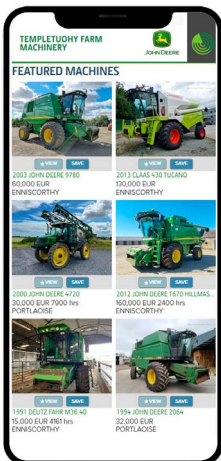
Ireland's largest John Deere dealer Templetouhy Farm Machinery (TFM) selected Dotser Agri's e-commerce platform for an integration solution with John Deere's Machine Finder.

TFM engaged Dotser seeking a new look online interface with more control over product information, enhanced visibility, improved functionality (including greater eCommerce functionalities) and greater usability (UX) for the user.



The new integration solution with the John Deere MachineFinder platform which saves the TFM sales team significant time when publishing machine stock listings online while also giving them enhanced control over how product images and information are displayed. Being able to highlight the relevant TFM sales person responsible for each machine type or product saves a lot of time by allowing customers get straight to the right person.

Automating the publishing of MachineFinder machinery direct to the Templetuohy Farm Machinery website saves duplication of work saving valuable time, resources and attention. Having the machinery data and listings on the website improves natural search engine ranking on Google, delivering greater online visibility and more potential customers direct to the TFM site.



Integrated with



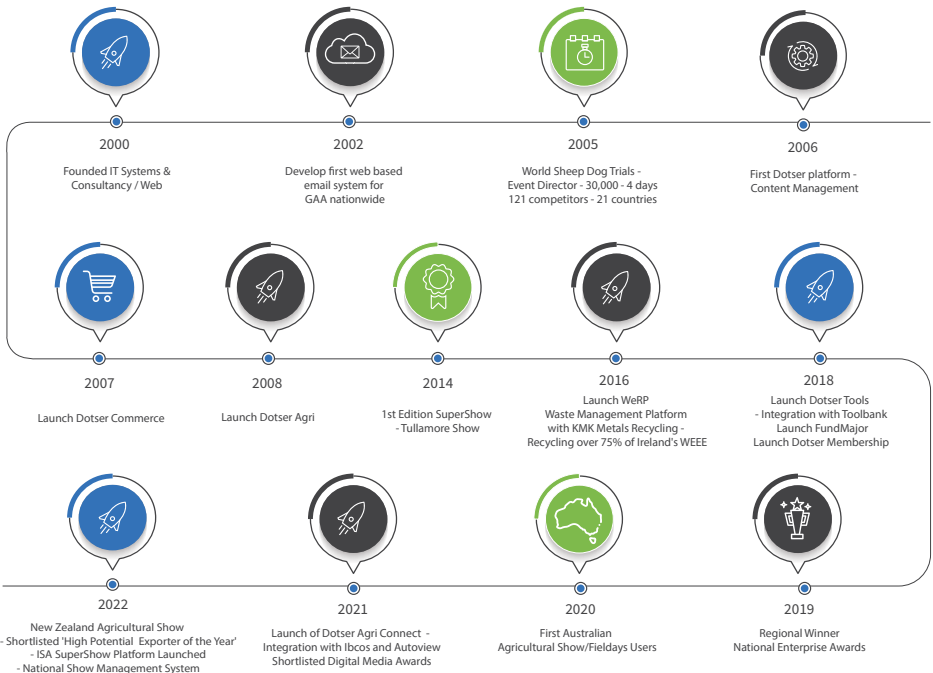


About Us

Your Trusted Dynamic Ecommerce Solution Provider.

Dotser are a cloud business solutions provider specialising in dynamic eCommerce solutions, waste management solutions WeRP, event management software (SuperShow), and web applications.

We pride ourselves on being **thorough, collaborative**, and holding utmost **integrity** for both ourselves and our clients. What this means is we work as a **partner**, to create and provide the **safest and most secure solutions**, with everyone's expectations met from start to finish. We are also focused; ensuring each client's project is **delivered on time, in full and to specification**.



Meet Your Team

When you work with us, your project is assigned to a team of key dedicated developers based on your requirements. In addition, the following key members will work with you throughout the process.



■ **Loughnan Hooper**
CEO & Founder



■ **Geoff Liffey**
Project Manager



■ **Alison Kenny**
Accounts



■ **Dean Kirlew**
Global Sales Director



■ **Nerijus Barauskas**
Head of Development



■ **Ciara Kinnarney**
SuperShow Manager



■ **Andrés Macías**
Senior Developer



■ **Karl O'Donnell**
Front End Developer



■ **Liam McKnight**
Designer



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