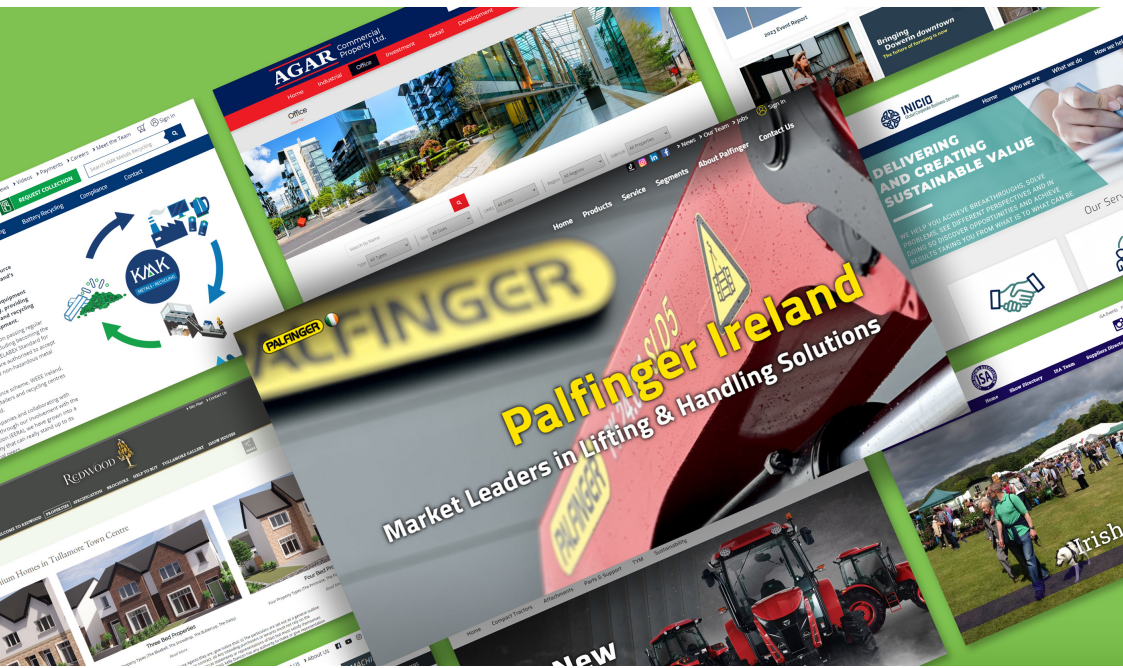




Dotser Enterprise

Central Website Management Platform















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www.dotser.com



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One Central Platform

■ Integrate multiple systems

Bring together data from different systems into a simple secure view with the ability to drill down to specific details

■ Automate processes

Optimise business workflow and improve data integrity by reducing manual tasks, human error and administration costs

■ Secure data control

Control who sees what data in your organisation. Specify user roles for departments and management levels with forensic audit logs.

■ Access to live information

Real time access to factual data - central place of truth

■ Make better decisions

Increase confidence across all teams, reduce frustrations, resolve issues faster, improve customer service and portray best practice business principles.

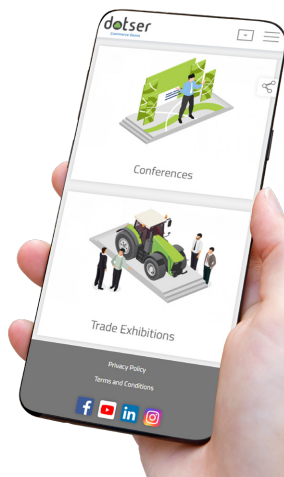


Mobile First

■ Fast secure access using smartphone

■ Simple user friendly interface

■ Access on any devices, operating system, web browser





↻ Dotser Process



Learn

Gathering as much information at the beginning helps us to understand your business goals. We will ask questions to learn more about your business.

Design

With your input, we will devise a visual style and structure for your online business



Develop

Create a blank shell system on our secure hosting platform and implement the agreed design and custom elements

Test & Train

Test system elements, provide online access and train appointed users in the CMS



Launch

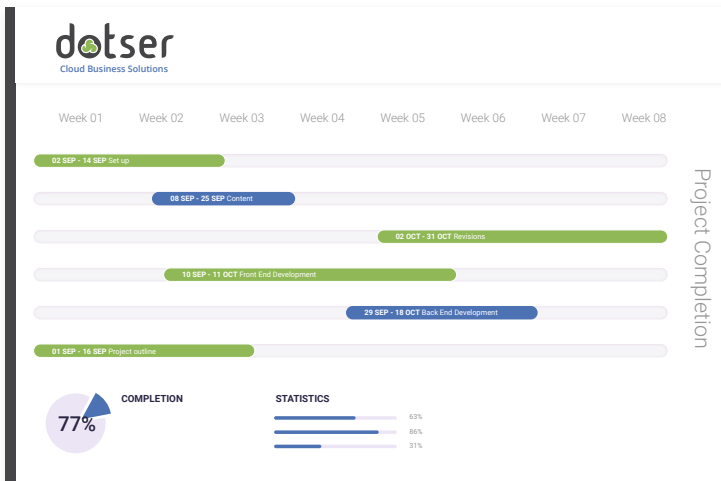
Complete launch procedure to ensure smooth system implementation with scheduled post-deployment.

Project Management

Efficient project management is crucial to completing the goals and objectives of the project and to determine when the various project components are to be completed.

With over 20 years experience, Dotser have developed a real understanding of our customer needs and have earned a proven track record delivering results on time.

The diverse team at Dotser consists of individuals with different backgrounds and experience fostering creativity and excellent problem-solving capabilities. Using the best project management software enable Dotser to streamline project workflows, enhance collaboration and productivity.



We use Jira Project Management Software to ensure your project is delivered as agreed.



Content Management System (CMS)

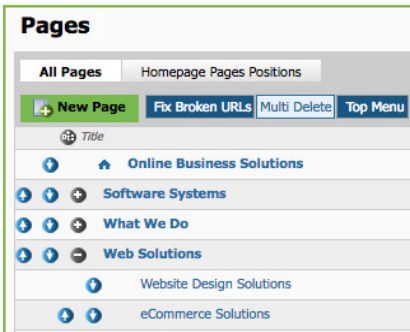
The Dotser Content Management System is designed to simplify uploading and editing your website content.

Dotser CMS allows you to:

- Control your website's structure (pages & subpages)
- Enter/edit content (text & images)
- Receive help and support from the Dotser helpdesk

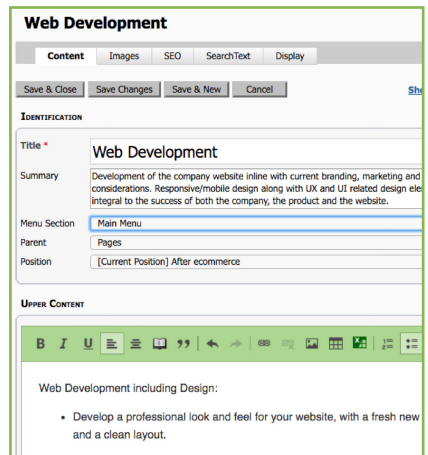
Page Structure

- User-friendly page-structuring
- Add/remove/order pages & subpages
- Hide/block pages



Web Pages

Easily input & update text.





Desktop

dotser
Cloud Business Solutions

Build your Online Business
Secure eCommerce Platform

Online Business News

- Irish's largest John Deere dealer selects Dotser Agri Dealer Software**
Fri, 26th Oct, 2023
- International E-Waste Day**
16th October 2023
- Dotser at the National Poultry/Temporaries**
16th November 2023
- Superflow at the Royal Agricultural Show 2023**
25th to 28th Oct, 2023

Online Business Case Studies

- John Deere - Business Practices**
Machinery and Parts Management
- Barrett's in Pinar**
Fleet Management System
- Carroll's Centre**
Mobile Commerce - Top Categories
- Temporaries Farm Machinery**
Agri Dealer Software - Ireland's first dealer selected the Dotser Agri Dealer platform integrated with their Barrett's ERP system.

Software Products and Digital Services

- Dotser Commerce**
Manage and promote your website, products, orders, customers and marketing in one central eCommerce platform.
- Dotser Agri**
Manage and promote new & used machinery, parts & merchandise in one central eCommerce platform.
- Dotser Tools**
Everything you need to get your online, integrate your business with the UK & Ireland's leading credit and business support.
- SuperFlow**
Agricultural Store management software - website, merchandise, accounts, integration & tools.
- CloudSign**
Powerful functionality platform for sites & channels which integrates with social media to maximize your campaign reach.



Tablet

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Cloud Business Solutions

Build your Online Business
Secure eCommerce Platform

INC VAT EX VAT



Mobile

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Build your Online Business
Secure eCommerce Platform

Online Business News

- Irish's largest John Deere dealer selects Dotser Agri Dealer Software**
Fri, 26th Oct, 2023
- Irish's largest John Deere dealer Tempeltoou Farm Machinery (TFM) recently selected Dotser...

Online Business Case Studies

- Abbey Q-Parts**
Supply Chain Management - eCommerce - ERP Integration (M1)
- Leading supplier of wearing and fast-moving parts for the agricultural machinery sector around the world.

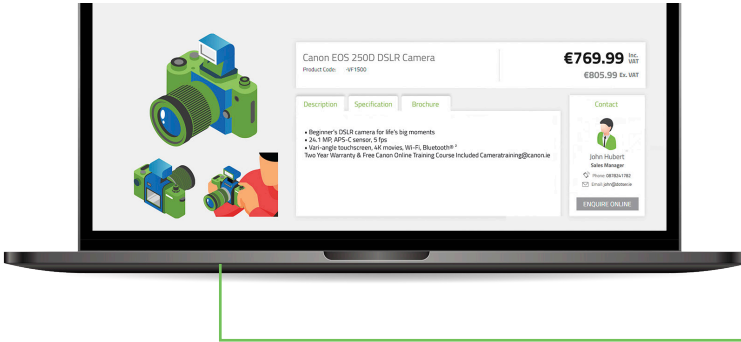
Software Products and Digital Services

- Dotser Agri**
Manage and promote new & used machinery, parts & merchandise in one central eCommerce platform.

REGISTER TO VIEW PRICING



Imagery & Content



Upload Product Images

(101 KB, 1200 x 628)
 Name: Bowland White.jpg
 Caption Title: Bowland White
 Caption Text: Capacity without extra height
 Link: dotserapos/products/bowland
 Target: Bowland
 Hover Text: Bowland
 Alternative Text: Bowland

(107 KB, 1200 x 628)
 Name: Bowland White Close up
 Caption Title: Bowland White Close up
 Caption Text: Capacity without extra height
 Link: dotserapos/products/bowland
 Target: Bowland

Easily Edit Fields

- Name
- Caption Title
- Caption Text
- Link
- Target
- Hover Text
- Alternative Text

Crop an image Ratio set to 5 x 3. Width: Height:

Easily crop an image

Sharing Content to Social Media

Keep Your Customers Informed by Adding News / Blog Articles

Dotser CMS allows you to post news/blog items which improves engagement, eg. industry news, product updates & press releases.

New Payment Gateway gets Dotsers approval

General Images Social Share Image Files Display

Save & Close Save Changes Save & New Cancel

IDENTIFICATION

Title *

OPTIONS

Summary









Display

Status

Type

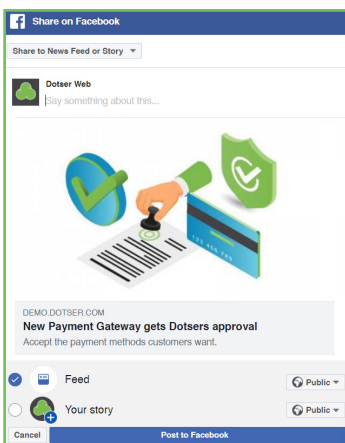
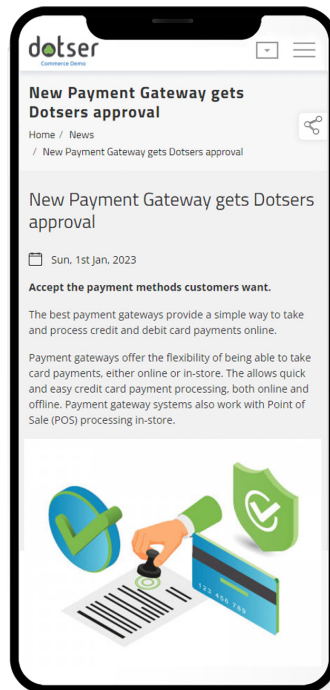
Published

CONTENT

B I U        

The best payment gateways provide a simple way to take and process cr payments online.

Payment gateways offer the flexibility of being able to take card payments



Share on Popular Social Media Platforms





Secure Cloud Hosting

Secure & Server Databases

Cloud hosting and storage is a critical component of an effective online business and digital strategy. Dotser's experience in providing a secure and resilient cloud infrastructure to host your business solution ensures your system is always online.

Dotser uses a complete range of cloud storage services to support both application and archival compliance requirements and our partnership with world leaders in cloud technologies ensures we offer reliable, scalable, and secure solutions.

Back up Policy

Dotser has the ability to recover, restore and retrieve data that is lost/damaged/compromised to meet regulatory backup compliance requirements.

Cloud Partners

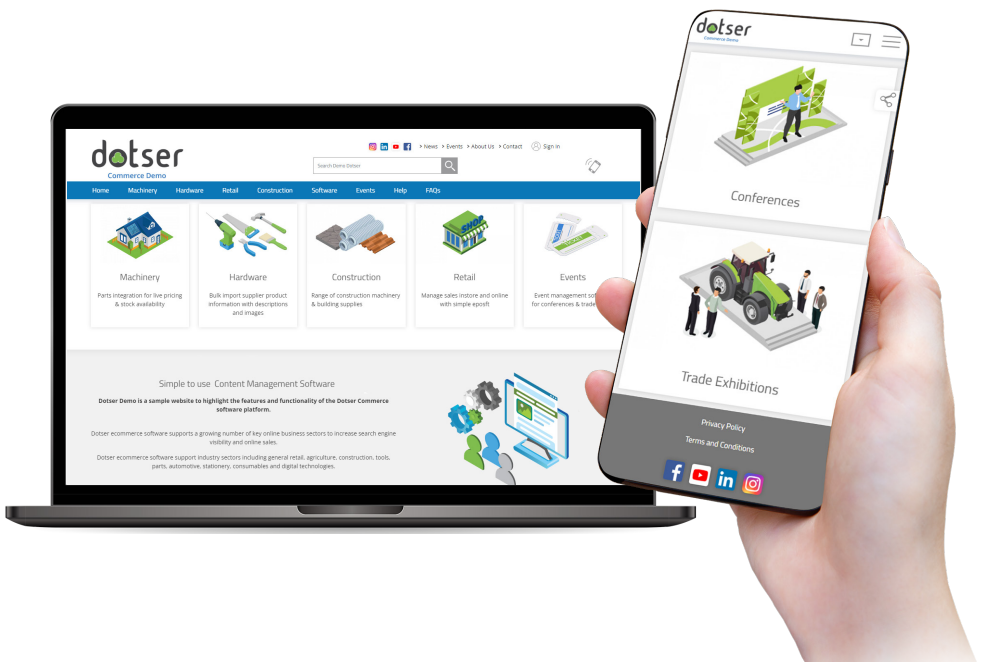


Layout & Design

The creative team at Dotser are here to assist you in developing and designing your website.

The Dotser team will:

- Create the website layout and design in line with company branding
- Implement your brand font and colour scheme (*style sheet*)





Brand Identity / Customisation



Logo Customisation Service

As part of our service Dotser will provide you with a number of logo customisations.

Dotser will develop your logo to compliment your website and provide you with a strong brand message, allowing you to promote your business in order to generate sales.

Logo/Brand Refresh

Update of your business logo for use on your website and in your marketing material



Search Engine Optimisation (SEO) Tool

At Dotser we pride ourselves on achieving high organic rankings for our clients on Google, which delivers the best return on your marketing investment.

- Search engine-friendly URL's
- Simple to use module to manage page title, descriptions and keywords
- Proven to deliver results for competitive keywords
- Natural, organic rankings attract more attention

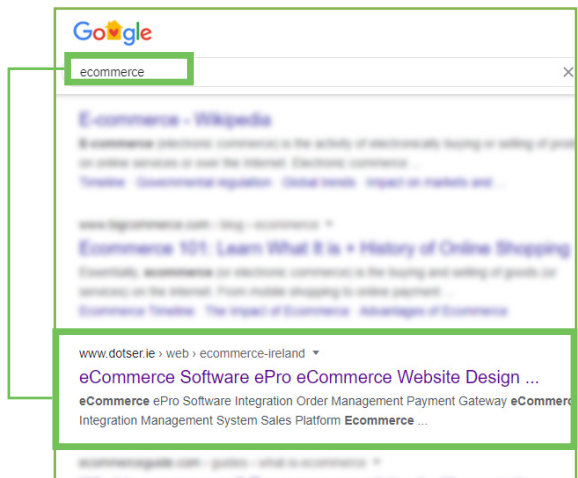
Applying SEO expertise to provide high rankings in organic search results consistently outperforms the return on paid search advertising.

This fact alone is why Dotser's SEO expertise can be a valuable weapon in your online arsenal.



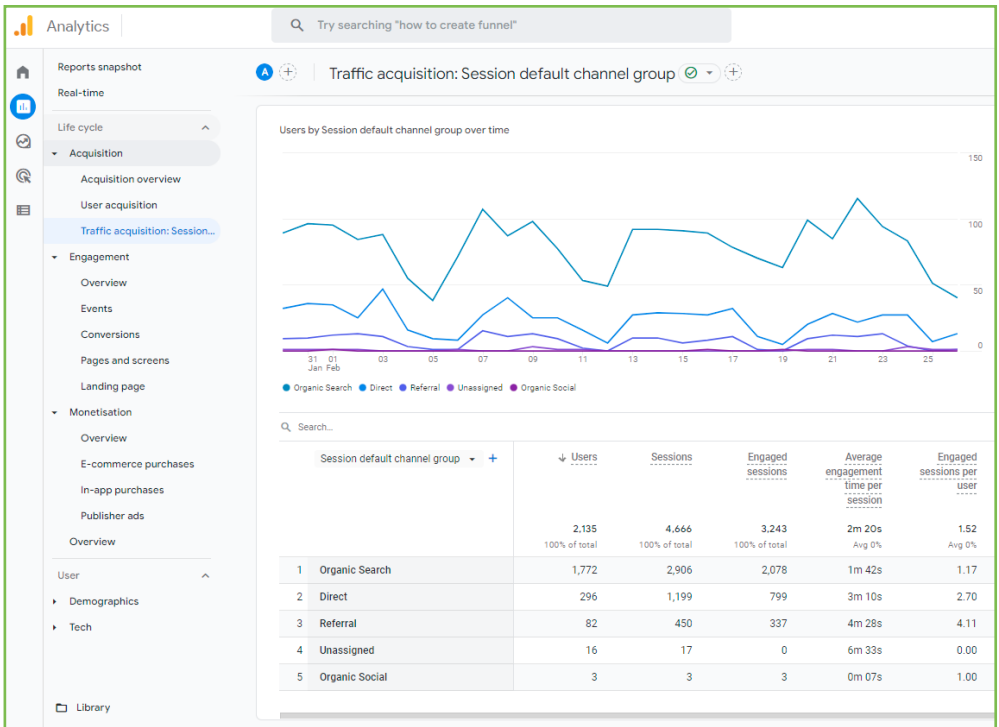
Organic/Natural Search Results

Tools to Compete with International Brands
Paying Large Amounts on Google Adwords





Dotser Enterprise is integrated with the latest Google Analytics tools (GA4) to give important insights into website user behaviour



Training & Office Hours Support

With Dotser you can avail of the team's help and support with:

- Web & marketing advice
 - Live online training
 - Email support
- Phone helpline available from 9am to 5pm, Monday to Friday

Home

Dotser Service Desk - My Requests

Search Requests Category

Status

View All (23)
 Awaiting Dotser Review (1)
 Waiting For Customer Info (0)
 Customer Info Received (0)
 Approved (0)
 Scheduled For Development (0)
 In Progress (5)
 Approved By Customer (0)
 Closed - No Issue or Can't Reproduce Issue (1)
 Solved - Waiting For Customer Review (2)
 Resolved (1)

[Create a new query](#)

Reference	Title	Type	Status	Priority	Submitted	Last Updated
DSD-779	New Entry Fields	Technical Support	In Progress	High	24/02/2024	24/06/2024
DSD-781	Categories Update	Technical Support	In Progress	High	24/03/2024	25/02/2024
DSD-780	Categories Update	Technical Support	In Progress	High	24/02/2024	23/02/2024
DSD-728	Update to entry data	Technical Support	In Progress	High	18/02/2024	26/02/2024
DSD-782	Categories Update	Technical Support	In Progress	Medium	24/02/2024	24/03/2024
DSD-783	Category Fields	Technical Support	Completed	Medium	22/02/2024	24/02/2024



Support Services

- Fast & efficient helpdesk support
- Our team have the ability to remotely control your computer for trouble shooting & training
- Knowledge base
- Download guide
- Guidance in setting up email with purchased email services
- Helpdesk support
- Online support requests managed in one place
- Quick-response turnaround

Software

Google Apps



TeamViewer



slack

JIRA Service Desk



Microsoft Teams



zoom



Google Meet

Check out some of our satisfied clients using Dotser Enterprise



KMK Metals Recycling



Novitas eLearning



Agar Commercial Property



Dowerin Machinery Field Days



TYM UK - Branson Tractors



Palfinger



Go to www.dotser.com to view more clients



INICIO - Business Services



Redwood



Waste Matters



Irish Shows Association



Castle Forms



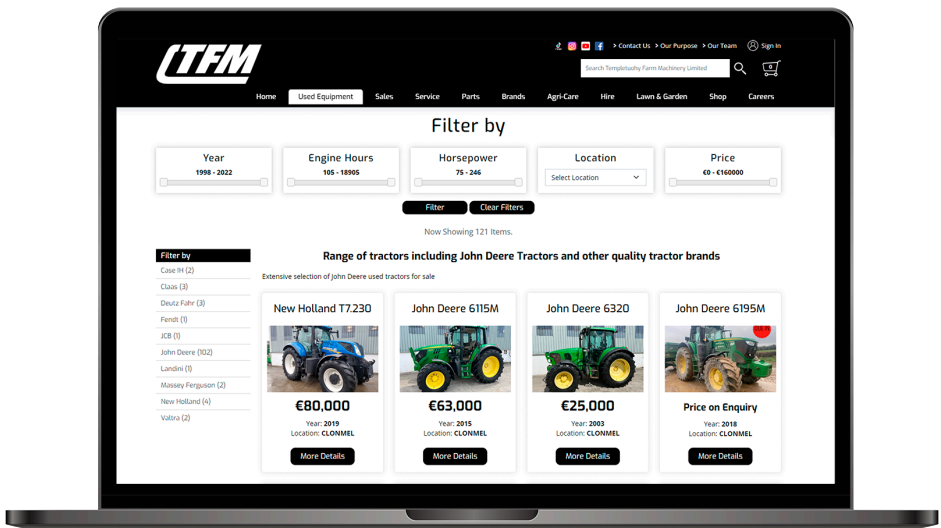
Moran Solicitors



TEMPLETUOHY FARM MACHINERY LTD.

Ireland's largest John Deere dealer Templetouhy Farm Machinery (TFM) selected Dotser Agri's e-commerce platform for an integration solution with John Deere's Machine Finder.

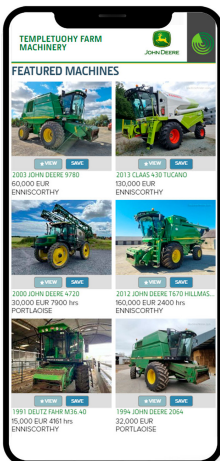
TFM engaged Dotser seeking a new look online interface with more control over product information, enhanced visibility, improved functionality (including greater eCommerce functionalities) and greater usability (UX) for the user.





The new integration solution with the John Deere MachineFinder platform which saves the TFM sales team significant time when publishing machine stock listings online while also giving them enhanced control over how product images and information are displayed. Being able to highlight the relevant TFM sales person responsible for each machine type or product saves a lot of time by allowing customers get straight to the right person.

Automating the publishing of MachineFinder machinery direct to the Templetuohy Farm Machinery website saves duplication of work saving valuable time, resources and attention. Having the machinery data and listings on the website improves natural search engine ranking on Google, delivering greater online visibility and more potential customers direct to the TFM site.



Integrated with

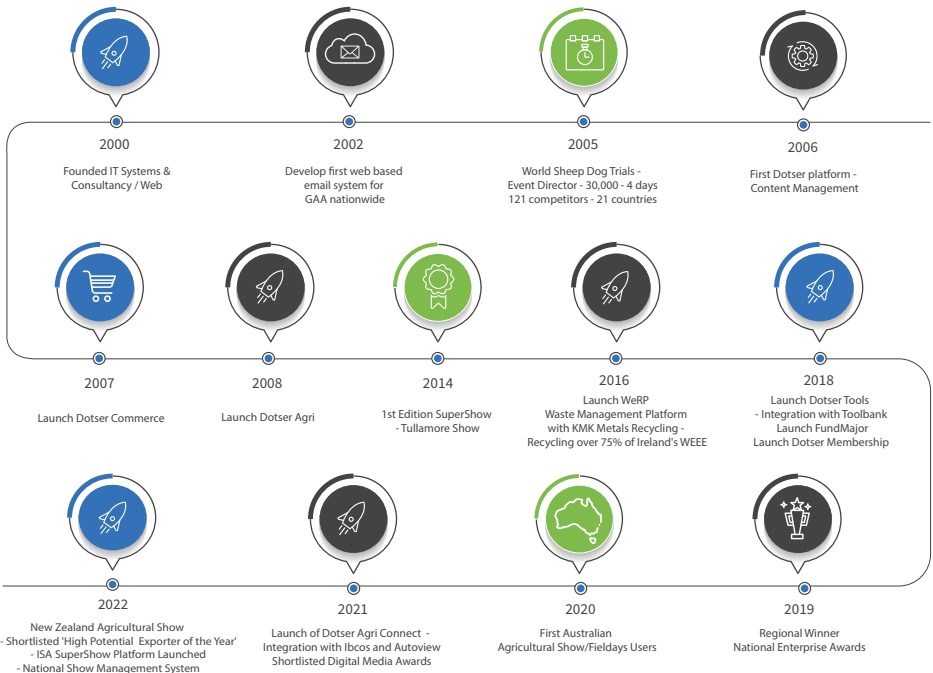


About Us

Your Trusted Dynamic Ecommerce Solution Provider.

Dotser are a cloud business solutions provider specialising in dynamic eCommerce solutions, waste management solutions WeRP, event management software (SuperShow), and web applications.

We pride ourselves on being **thorough, collaborative**, and holding utmost **integrity** for both ourselves and our clients. What this means is we work as a **partner**, to create and provide the **safest and most secure solutions**, with everyone's expectations met from start to finish. We are also focused; ensuring each client's project is **delivered on time, in full and to specification**.





Meet Your Team

When you work with us, your project is assigned to a team of key dedicated developers based on your requirements. In addition, the following key members will work with you throughout the process.



■ **Loughnan Hooper**
CEO & Founder



■ **Geoff Liffey**
Project Manager



■ **Alison Kenny**
Accounts



■ **Dean Kirlew**
Global Sales Director



■ **Nerijus Barauskas**
Head of Development



■ **Ciara Kinnarney**
SuperShow Manager



■ **Andrés Macías**
Senior Developer



■ **Karl O'Donnell**
Front End Developer



■ **Liam McKnight**
Designer



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